CEC Entertainment

Where a Kid Can be a Kid!

CEC FOCUS

Chuck E. Cheese's

September 1, 2006

thought of the week...



"The funny thing about life is… if you refuse to accept anything less than excellence, you very often get it"

Submitted by Denis Richardson

Inside this issue:

Make Magical Hospitality Kent, WA #306 Western Region ~ Bill Brown's District Great Leadership From GM ~ Jeremy Golembiewski

I was recently into your Kent store and my experience was above and beyond astonishing. I came in on a Monday night with my son and his two friends and had a blast. I guess I didn't know what to expect "service wise" because we normally visit your Bellevue store. The person in charge of the front door stamping and checking hands was on key the whole duration of our visit. That is something that I always watch for when frequenting. Good to know that your employees care for the children as much as us parents =-p While I was ordering our food and tokens the cashier brought to my attention that I could order one of your "value" options instead and save some money! Out of the past 100 occasions that we have been there, that has never happened! I also recognized the outstanding job that the store manager was performing. She was walking around and making sure that everybody was taken care of and content in her store. I had a nice chat with Christina (the manager) and enjoyed discussing the differences with your store and the others. I didn't see Chuck E, but we might have been too late, or I could have just not have noticed him due to all the other stupendous things about your store. I will be sure to tell all my friends and family about this visit. Again, I just wanted to note the marvelous time that we all had at your Kent store.

Magical Hospitality

Magical Hospitality Newington, CT #470
Northern Region ~ Kamal Chatwani's District
Great Leadership From GM Joe Root

I recently visited the Newington, CT location on Saturday, August 12th with my son and two of his friends. I was very impressed by the customer service that we experienced. There was always an employee available to assist with the games and repairing them as necessary. The employees behind the prize and food counters were knowledgeable, kind and helpful. After discussing my pleasant experience with the manager only to understand that he had owned it for just three months, I was just that more impressed. I have been to various Chuck E. Cheese's in the past and this by far was the only one I enjoyed spending time in.

Magical Hospitality Cedar Rapids #956
Midwest Region
Great Leadership From GM Todd Canfield

During a trip to the Cedar Rapids Chuck E. Cheese's in late July, one of my grandsons lost his ring while playing one of the games. Christopher Manthe, Technical Manager, looked for it but could not find it. He took my phone number and said he would look more closely when he took the machine apart to service it. On Friday, I received a call from Mr. Manthe telling me he had found the ring. I offered to pick it up, but he said it was no trouble to mail it to me, and I received it today. I want to thank Mr. Manthe for going above and beyond to return this ring to my grandson. This kind of service is rare today, and I appreciate his efforts so much.

Important
Note from Store Accounting/Polling

Don't forget this is the week you need to begin using the new mailing procedures per your earlier memo….

Call Diane Van Gundy or Brian Thompkinson with any questions!





Compliments
Week Ending August 27, 2006

Midwest Region:
956
Western Region:
306
Southwest Region:
3- 599, 570, 416, 889, 562

Northern Region:
849, 625, 470, 500, 520

Southeast Region:
87, 99, 365, 55, 614, 433,
681, 964, 617, 430

Complaints
Week Ending August 27, 2006

Midwest Region:
63, 685, 54, 795, 335, 47, 833, 947

Western Region:
410, 423, 465, 852, 325,
353, 413, 865, 2~414, 43,

Southwest Region:
575, 735, 98, 568, 35, 310, 562

Northern Region:
485, 523, 650, 516, 513, 499, 101, 547, 530

Southeast Region:
121, 701, 533, 762, 607, 433, 435
474, 50, 719, 460

WEEK 34

TOP TEN SALES VOLUME

	LOCATION		VOLUME
1	446	Bell /Los Ang	$89,659
2	522	Brooklyn, NY	$86,636
3	418	Sun Valley / Los Ang.	$85,207
4	523	Bronx, NY	$77,754
5	513	Queens, NY	$73,657
6	453	Ventura / Los Angeles	$73,149
7	654	National City/San Diego	$72,728
8	465	Sterling, VA	$71,452
9	874	Torrance/Los Angeles	$68,406
10	634	Calgary, AB	$64,236

TOP TEN SALES INCREASE

LOCATION		% INCREASE
751	North Dartmouth, MA	27.6%
499	Hicksville, NY	27.5%
650	New London, CT	27.2%
348	Hobart, IN	27.1%
600	Alpharetta, GA	27.1%
935	Austin-Ben White, TX	26.9%
426	Lakeland, FL	26.8%
468	Orange-Hartford, CT	26.7%
457	Lowell, MA	26.5%
480	Middletown, NJ	25.9%

Entertainment Note ~

Hey, everyone! You're going to start hearing a loud noise from the Entertainment Department. It's the drum we'll be pounding about keeping sound levels up out in the field. Yup. That's right. We want you guys to TURN THE SHOW UP! (Yes, we're smiling). But don't you see? The energy level and your audio level in the store are directly related. Realistically, you cannot separate the two. So, we're asking you to turn up the energy in your stores by turning up the volume of your show. It's the right thing to do.

Here's some standards everyone is expected to keep:

1. Game Room audio level (from show) should be at an average 75 decibels. Have you checked it with the new show? This way our guests can still hear the show while playing games.
2. Show Room audio level (from show) should be at minimum 70 decibels and maximum 90 decibels. We should be able to have our show rooms LOUD! Show levels should never be below 70 dbs.

Every location should have their own decibel meter. If you do not have one, please order a new one ASAP from the Parts Department. Thanks for your time and attention to this important detail of the experience at Chuck E. Cheese's. We look forward to being in your stores and hearing your shows playing loud and clear…creating a magically energetic atmosphere for the guests. Questions or comments? Call me direct at 972-258-5612. Thanks!

Robert Gotcher

Important Accounts Payable Info ~

INVOICES SENT TO ACCOUNTS PAYABLE

All invoices sent in to A/P **must be stamped and approved before mailing**.

Each invoice should be included on the charge purchase report and the charged purchase report also should be signed. The orange envelope you send in to A/P should include all approved invoices along with the approved charged purchase report. You must also include all invoices paid through the EDI process. These include Mclane, Edward Don, Fed EX and Dennis Foland. Please include stamped approvals on all EDI invoices.

Also, beginning in September 2006 (9th pd), NUCO2 invoices will be paid from EDI. These charges will range from the 11th of the month till the 10th of the next month (example: 9th period charges should be dated from Aug 11 through Sept 10, 2006). If you have any questions and or concerns in regards to the EDI processes please contact Barabra Gafken at #5419 or Pam Watson at #5571.

Merchandise Tips

Tips on Inflating the 30" Super Ball

The 30" Super Ball comes with a foot pump for the guest to take home and use. However, if the guest requests to have it inflated before they leave, follow these steps in order to inflate faster. You need to remind them it may not fit into their vehicle after being inflated.

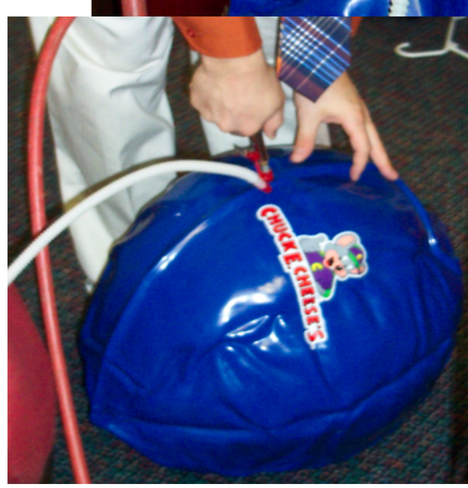


Step 1: You will need to use your air hose and one of the red
adapters on the end of the foot pump hose.



Step 2: Remove the white plug and insert air nozzle using the red adapter.

Step 3: Inflate ball and replace white plug.



Tech Support

3 Stage and CEC Stage Shows

Many locations in the past two years have converted their 3 Stage and CEC Stage shows from JVC VCR to DVD Players. This is a kit available from the SPT Technical Support Department. After you have done the conversion, you may notice that the wink spot is coming on through out the show or have other lighting issues, the problem could be that the stage type for the EPROM may not be configured correctly. This can be changed by calling the SPT Technical Support Department at 785 863 6002. There is a setting in the diagnostics of the EPROM that will allow you to change the Stage Type from the C & R stage type to the R12 stage type. You have to call Tech Support to get a password to allow you to change the Stage Type. The two stage types have different stage lighting layouts and if the EPROM is not configured for the correct stage type you will have lighting issues. When you receive a conversion kit, instructions are included that will instruct you on installing the DVD conversion correctly and includes the warning regarding the lighting issue.

If you have issues with your JVC VCR it is more cost effective to convert your show from the JVC VCR to the DVD system. Please call the SPT Technical Support Department should you require the conversion Kit.

Memo Park Big Foot Ride

Please do not use the same fluid that is used for the Ely Helicopter and other Memo Park Hydraulic rides. Only use the Mobil ATF Dextron III fluid, Grainger's part # 5XB55 and should cost about $2.49 a Quart.



CHUCK E. TURNAROUND

SEPTEMBER 10, 2006 COUPON PROMOTION

All stores will be participating in an FSI coupon promotion on September 10th. Coupons will expire on November 4, 2006.
Below is a detailed list of coupon offers by market.

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $19.99 WITH COUPON	**BUY 40 TOKENS** **GET40 TOKENS FREE** Get a total of 80 tokens Can be used with other offers	Buy any Large Pizza with 1 topping for only $9.99	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

ABILENE	DETROIT	LAS VEGAS	ROANOKE
ALBANY, GA	DOTHAN	LEXINGTON, KY	ROCKFORD
ALEXANDRIA	EL PASO	LINCOLN	SAN DIEGO
AMARILLO	ERIE	LITTLE ROCK, AR	SHERMAN
ATLANTA	EVANSVILLE	LOS ANGELES	SIOUX CITY
AUSTIN	FT. SMITH/FAYETT	LUBBOCK	SIOUX FALLS
BATON ROUGE	FT. WAYNE	MACON	SOUTH BEND
BEAUMONT	GRAND JUNCTION	MADISON	SPRINGFIELD, IL
BIRMINGHAM	GRAND RAPIDS	MCALLEN-BROWNSVILLE	SPRINGFIELD, MO
BOISE	GREENBAY	MIAMI	TAMPA/ST. PETE
BUFFALO	GREENSBORO-WINSTON SALEM	MINNEAPOLIS	TOLEDO
CHARLESTON, SC	GREENVILLE, SC	MONTGOMERY	TOPEKA
CHARLESTON, WV	HATTISBURG, MS	NEW ORLEANS	TRI-CITIES/JOHNSON CITY
CHATTANOOGA, TN	HOUSTON	OMAHA	VICTORIA
CHICAGO	HUNTSVILLE	ORLANDO	WACO
COLORADO SPRINGS	INDIANAPOLIS	PALM SPRINGS	WEST PALM
COLUMBIA, MO	JOHNSTOWN/ALTOONA	PEORIA	WICHITA FALLS
COLUMBUS, GA	JOPLIN, MO	PHOENIX	WICHITA, KS
DALLAS/FT. WORTH	KNOXVILLE	PITTSBURGH	WILKES/BARRE-SCRANTON
DAVENPORT	LACROSSE	PORTLAND, OR	YOUNGSTOWN
DAYTON/SPR.	LAFAYETTE	RALEIGH/DURHAM	YUMA/EL CENTRO
DENVER	LAKE CHARLES	RAPID CITY, IA	
DES MOINES	LANSING	RENO	

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $20.99 WITH COUPON	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens Can be used with other offers	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY $23.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

MARKETS:

ANCHORAGE	CINCY	SALINAS/MONTEREY	SANTA BARBARA -SANTA MARIA
BAKERSFIELD	NEW YORK	SALISBURY, MD	SEATTLE
BALTIMORE	NORFOLK/VA BEACH	SAN FRANCISCO	WASHINGTON DC

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $21.99 WITH COUPON	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens Can be used with other offers	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY $24.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $30.99 WITH COUPON

ALBANY, NY	FRESNO/VISALIA	PHILADELPHIA	SPRINGFIELD, MA
ALBUQUERQUE	GREENVILLE, NC (JACKSONVILLE)	PORTLAND, ME	ST. LOUIS
BINGHAMPTON	HARRISBURG, PA	PROVIDENCE	SYRACUSE, NY
BOSTON	HARTFORD	RICHMOND	
CHARLOTTE, NC	JACKSONVILLE	ROCHESTER	
COLUMBUS, OH	LOUISVILLE	SACRAMENTO	

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $19.99 WITH COUPON	**BUY 40 TOKENS** **GET 40 TOKENS FREE** Get a total of 80 tokens Can be used with other offers	- 1 large one topping pizza - 2 regular size soft drinks - 20 tokens ONLY $16.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

MARKETS:

AUGUSTA	COLUMBIA, SC	MEMPHIS	SAN ANTONIO
BILOXI-GULFPORT	CORPUS CHRISTI	MILWAUKEE	SAVANNAH
BOWLING GREEN	FLINT/SAGINAW	MOBILE/PENSACOLA	SHREVEPORT
CEDAR RAPIDS	JACKSON, TN	NASHVILLE	TULSA
CLEVELAND	KANSAS CITY	OKLAHOMA CITY	TYLER/LONGVIEW

SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase

MARKETS:
MIDLAND, TX

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.

09/06

THINK SAFETY FIRST!

09/06

HANDLE WITH CARE



Whizard Gloves

Report any unsafe conditions to your Manager

Notifique al Gerente condiciones peligrosos



Prevent Cuts and Burns

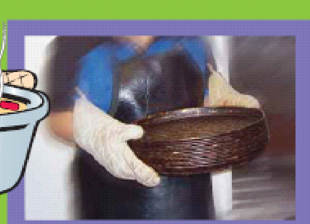


Use all kitchen utensils and appliances safely and for appropriate tasks only.
Use todos los utensilios y aparatos con cuidado y para las tareas appropiadas.

Evite Cortadas y Quemadas

Make sure hot items are served to an adult and a verbal warning is given.
Cerciorese de que los productos calientes sean servidos a un adulto y de que este haya sido advertido verbalmente.





Whizard Glove Station

Ordering

ORDER through EdDon – Item # J7802 Total Cost $52.00, includes:

- 4 gloves - Multiple sizes: XXSm, XSm, Sm, & Med
- Cut Glove Station mount with 4 clips

Installing

The Whizard Glove Station goes in your Salad sink area to catch the water that drains after cleaning the gloves

Multiple sizes ensure that there is a glove to fit all Cast Members & Managers

Mount by your "Show me the Standard" Board

- Use the foam tape to secure the station to the wall (make NO holes in your walls)
- Place in a highly visible spot in your salad sink area
- Make it easy to reach
- Maximum height 54 inches (from the floor)

Using

Always wear a Whizard Glove when working with a "Wonder" Knife
The Whizard Gloves are dishwasher safe and sanitizer safe
After washing, squeeze the excess water from the Whizard gloves
Hang the gloves to air dry by clipping them to the Glove Station

Replacing

Call EdDon direct 1-800-947-6703
Indicate what size Whizard glove you need from item #J7802
Replacement gloves are approximately $11.00 each

CHUCK E. CHEESE'S®

09/06

Date: August 31, 2006

Re: CEC Entertainment 401(k) Retirement ➡ Savings Plan

To: Participants in the CEC Entertainment 401(k) Retirement Savings Plan

Subject: *IMPORTANT ENHANCEMENTS TO THE PLAN'S INVESTMENT OPTIONS*

HELPING TO KEEP YOU HEADED IN THE RIGHT DIRECTION

To give you greater choice and more flexibility, we're excited to announce the following enhancements to the CEC Entertainment 401(k) Retirement Savings Plan. This letter will provide you with specific details regarding these changes.

NEW INVESTMENT OPTION BEING ADDED:

Effective August 31, 2006, the plan will introduce one new investment option:

Alliance Bernstein International Value Fund (Class R Shares)

INVESTMENT OPTION BEING ELIMINATED:

We're also strengthening your plan's line-up by phasing out one of the current investment options. The following investment option will be will be eliminated from the plan on August September 25, 2006:

Templeton Foreign Fund

If any of your current contributions are being invested in the Templeton Foreign Fund, *you will have until 2:00 p.m. on August 25, 2006 to direct your current elections to other available investment options in the plan. If you do not change your elections by this date, your contributions to this investment option will automatically be invested as shown below.*

If you have an existing balance in the Templeton Foreign Fund, you will have until 2:00 p.m. on August 25, 2006 to transfer these balances to other investment options in the plan. If you do not transfer your balances prior to this date, they will automatically be transferred as shown below.

FUTURE CONTRIBUTIONS AND EXISTING BALANCES ON AUGUST 25, 2006	WILL AUTOMATICALLY BE TRANSFERRED INTO	THIS INVESTMENT OPTION
Templeton Foreign Fund		**Alliance Bernstein International Value Fund**

This investment option mapping has been chosen because the objectives of the investment option selected closely match that of the investment option being eliminated.

MAKING CHANGES IS EASY

Accessing current performance information, making changes to your investment elections, or transferring existing balances is easy when using these tools:

*Log on to a secure, private website at **www.prudential.com/online/retirement** (new users should click "first time logging in"). Please remember, performance information on the new investment options will be available on-line once they become available in the plan on August 31, 2006.*

*Call the Interactive Voice Response service at **877-778-2100**. Your account number is your Social Security number. Service representatives are available to speak with you Monday - Friday from 8 a.m. to 9 p.m., Eastern Time.*

STAY ON TRACK

By being part of the CEC Entertainment 401(k) Retirement Savings Plan, you're already heading in the right direction – keep it up! If you're an active employee and not currently in the plan, enroll today and start enjoying all the benefits the

AllianceBernstein International Value Fund
Class R Shares

Second Quarter 2006 Performance Update

Key Facts

INVESTMENT ADVISOR:	Alliance Capital Management L.P.
FUND CATEGORY:	International Stock-Value
NET ASSETS:	$4,440.9 Million
INCEPTION DATE:	3/31/2001
TICKER SYMBOL:	AIVRX
OVERALL MORNINGSTAR RATING™:	★★★★★
OVERALL # OF FUNDS IN MORNINGSTAR CATEGORY:	165
MANDATE BENCHMARK	MSCI EAFE (net)
SECONDARY BENCHMARK	Lipper International Funds Index
PORTFOLIO MANAGERS:	Henry S. D'Auria Sharon E. Fay Giulio Martini Kevin F. Simms

Overall Morningstar Rating as of quarter ending 6/30/2006. The Morningstar Rating shown is for the share class of this Fund only; other classes may have different performance characteristics. ©2006 Morningstar, Inc. All Rights Reserved.

Investor Risk Profile

This Mutual Fund may be suitable for investors who:

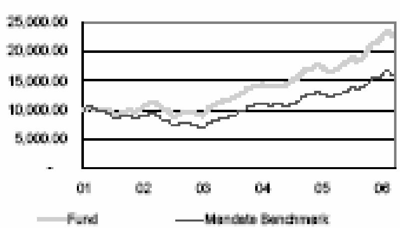
- Seek potentially increased returns from participation in foreign and domestic stock markets as well as associated portfolio diversification benefits.
- Can tolerate a potentially high level of Mutual Fund balance fluctuation.

LOW	MODERATE	HIGH

Region — As of 4/30/2006

Europe	64.06%
Asia & Pacific Basin	31.41%
Latin America	1.89%
North America	1.44%
Other	1.16%

Results of $10,000 Investment*



Annual Performance*

	Mutual Fund	Mandate Benchmark	Secondary Benchmark
2005	16.51%	13.54%	15.67%
2004	24.16%	20.25%	18.60%
2003	43.66%	38.59%	36.00%
2002	-3.36%	-15.94%	-13.84%

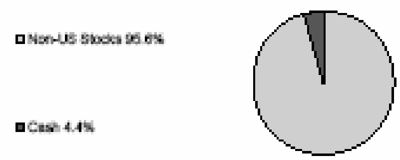
DESCRIPTION/OBJECTIVE
This Separate Account invests wholly in Class R shares of the AllianceBernstein International Value Fund (the "Mutual Fund"), a mutual fund. The Mutual Fund seeks long-term growth of capital by investing in a diversified portfolio of stocks of non-U.S. companies. There is no assurance the objective of the Mutual Fund will be met.

International (Foreign) investing presents certain unique risks not associated with domestic investments, such as currency fluctuation and political and economic changes. This may result in greater share price volatility.

Top Ten Holdings — As of 4/30/2006

ING Groep	3.66%
Renault	2.94%
ORIX	2.77%
Canon	2.70%
Vodafone Grp	2.67%
Continental	2.63%
TOTAL	2.55%
British American Tobacco	2.53%
JFE Hldgs	2.35%
Japan Tobacco	2.34%

Portfolio Allocation — As of 4/30/2006



Top Ten Holdings, Region and Top Ten Country are unaudited and are ranked as a percentage of net assets

Top Ten Country — As of 4/30/2006

United Kingdom	22.86%	Netherlands	5.14%
Japan	18.59%	Spanish Peseta	3.28%
France	14.70%	Taiwan	2.56%
Germany	9.28%	Italy	2.47%
South Korea	5.18%	Singapore	1.96%

Portfolio Characteristics — As of 4/30/2006

	Mutual Fund	Mandate Benchmark
Weighted Geometric Market Cap. (Bil)	$40.45	$29.68
Price/Earnings Ratio (Forward)	12.09x	13.92x
Price/Book Ratio	1.84x	1.95x
Dividend Yield	1.09%	NA
3-Year Earnings Growth Rate	9.45%	11.75%

Performance*(%) — As of 06/30/2006

	Cumulative Returns		Average Annual Total Returns				
	QTD	YTD	1 Year	3 Year	5 Year	10 Year	Since Inception
Mutual Fund	0.55	13.57	33.62	26.86	17.50	---	16.85
Mandate Benchmark	0.70	10.16	26.56	23.94	10.02	---	NA
Secondary Benchmark	-0.63	9.26	27.24	23.15	10.13	---	NA
Morningstar Rating™				★★★★	★★★★★	---	
# of Funds in Category				165	131	52	

***The Separate Account was established 11/2005; performance from prior periods represents the mutual fund only. Results are net of Annual Fund Operating Expenses, and include the reinvestment of dividends and capital gains (as applicable), but are before any contract-related expenses. The AllianceBernstein International Value – R Class was established 11/2003; performance since that time is that of the R Class. Performance prior to 11/2003 is based on the returns of AllianceBernstein International Value - A Shares, adjusted to reflect the expenses of the R Class shares. Fees that the Fund transmits to the Separate Account include a 12b-1 fee (0.50%) and an annual sub-transfer agency fee of (0.20%) of the average net asset value of the Fund's shares held of record by Prudential Retirement Insurance and Annuity Company (PRIAC), which are applied to offset, in full, a corresponding management/administration fee charged by PRIAC. The mutual fund's payment of these fees does not increase the total expenses of the Fund beyond the level described below as "Annual Fund Operating Expenses." THIS FUND IS NOT AVAILABLE IN NEW YORK.**

ANNUAL MUTUAL FUND OPERATING EXPENSES (expressed as a percentage of average net assets): Total Expenses 1.40%; Management Fee 0.75%; 12b-1 Fee 0.50%; Other Expenses 0.38%; Fee Waiver -0.23%; For the Fiscal Year Ended 11/30/2005.

The performance quoted above represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted and do not reflect the deduction of the sales charge that may apply if mutual fund shares were purchased outside of the plan, such sales charges would lower performance. The investment return and principal value will fluctuate so that an investor's units, when redeemed may be worth more or less than original cost.

An investment cannot be made directly in an index. See User Guide for benchmark definitions.

Shares of the mutual fund described above are not offered for sale to you. Investments made into this Separate Account are purchasing units of the Separate Account. The Separate Account will then purchase shares of the mutual fund. All voting rights associated with ownership of the mutual fund shares are rights of the Separate Account. The "investment manager" of the PRIAC separate account as defined under ERISA, is Prudential Retirement Insurance and Annuity Company.

For more information, go to www.Prudential.com



I'LL JUST HOLD YOUR CHECK!

We have received several calls from former employees indicating that the management at the location will not release their final check to them for various reasons i.e. failure to return the CEC shirt, did not give enough notice and suspicion of theft against the company.

PLEASE NOTE that it is unlawful to hold a person's earned pay for any reason without authorization from the employee.



Restroom Closures

By: Sean Downey-Director of Facilities

I would like to take a moment to introduce myself to those of you I have not yet met. My name is Sean Downey, and I am the new director of facilities here at the support center. I come to Chuck E Cheese with several years of restaurant operations experience as well as more than 10 years of facilities management. I look forward to working with everyone, and supporting you with all of your facilities issues. If you have any questions, please feel free to contact me, and look for exciting changes in the future.

It has recently been noted in several locations that satellite restrooms have been permanently closed and converted to storage facilities, which has included the removal of fixtures and sealing up the existing drains. Restrooms cannot be closed down and or modified without the approval of either the facilities or construction departments.

We all know and understand that storage space is always valuable, and maintaining remote restrooms adds labor and time away from other duties in the store, but these restrooms must remain operational due to code requirements. The number of restrooms and fixtures is determined by several different criteria and is completely mandated by the local health department, and we do not have the option of lowering the fixture count. If these restrooms are not kept operational, stores could be closed by the health inspector until these units are completely functional again. When stores are built or renovated the entire team works hard to minimize the number of bathrooms required. We would prefer to use that space for more productive activities, but when mandated by the local governing bodies the restrooms are installed.

If you have closed off one or more of your restrooms, please make sure they are operational again as soon as possible. If you need assistance getting this project taken care of, please call one of us in the facilities department and we will gladly help you get this resolved.

Sean Downey- Director of Facilities- 972-258-4517
Cathy Strain- Facilities Manager- 972-257-3060



CEC Entertainment

Where a Kid can be a Kid

September 8, 2006

Chuck E. FOCUS



Inside this issue:

thought of the week...



Whether you think you can or think you can't - You are right ~ Henry Ford

Submitted by Lois Perry, VP Marketing

IN THE SPOTLIGHT

NOTE FROM ACCOUNTING

The Period 8 Merchandise Use Tax expense was not charged to the locations.

This expense will be charged in Period 9 along with the regular Period 9 expense.

Making Magical Hospitality

Magical Hospitality Douglasville, GA #613
Southeast Region ~ Tom Mallandine's District
Great Leadership From GM ~ Raphael Lewis

In previous visits when ordering a two topping pizza I would usually get one topping and order extra cheese. Almost every time the pizza would come out with the one topping and what appeared to be regular cheese with no extra. In the last visit I expressed this to a young man who's name is Joshua Turlington. He made sure when we got our pizza it was made properly. I must say that was one of the best pizzas I\'ve had in quite some time. It was made with care and Joshua took and effort to make sure we were happy with it. It made my experience very pleasant and will make me come back sooner.

The store # I was told was 613.

Please relate these kind words to his management team. Kudos are to be given him.

Thank you for your time in reading this.

Have a nice day!

William



Magical Hospitality West St. Paul, MN #796
Midwest Region ~ Mike Graeber's District
Great Leadership From GM ~ Marvin Pistner

I would like to thank Chuck E Cheese for a wonderful birthday party for my 6 year old daughter last evening. The staff in West St. Paul were fantastic. They were very professional and very enthusiastic, assuring us our daughter would have a terrific party. The went out of their way to please us, guiding us with ideas and suggestions. The place was extremely clean, bright and they were careful to follow the procedures for letting kids leave. That alone provided us with extreme comfort allowing us to relax. We typically have home birthday parties so this was a first for us. I just want to thank Al Rostampur and his server, Danielle for making it such a pleasure to have a party there. We couldn't be happier about our experience.

Make Magical Hospitality Monrovia, CA #390
Western Region ~ Ed Porter's District
Great Leadership From GM ~ Octavio Castanada

I would just like to say what a wonderful time my kids and I had today at Monrovia's Chuck E Cheese. Yesterday was my daughter\'s birthday but celebrated today and to our surprise the district supervisor was visiting and noticed the balloon and asked if it would be alright to wish the birthday girl a happy birthday with Chuck E. and the crew singing and a ice cream sandwich. I was so delighted and my daughter was ecstatic with joy and giggles. Please thank the district supervisor, Eddie. He was great and kind to notice and just made my daughter's day extra special. Thank you to all the Chuck E Cheese crew because they were extra nice to our birthday girl. They were so kind and just plain great crew!!!! Again thank you! I know my daughter who just turned 5 wouldn't forget what happened today.

Judy



Make Magical Hospitality Houma, LA #706
Southwest Region ~ Jim Dougherty's District
Great Leadership From GM ~ Joseph Brian Pitre

Yesterday, 9/2/06, we celebrated our son's 3rd birthday at CEC in Houma, LA. I did not reserve a birthday party because my sister is expecting anytime and I did not want to risk having to cancel. A few weeks ago I spoke with the manager, Brian and then again last week I spoke to another manager (I think her name was Sharla?) Both managers were VERY polite and helpful. They answered all my questions and assured me it would be no problem to have a "walk in" birthday party. Yesterday, we arrived about 10:15am. Our guests, which included 12 adults and 6 children, began arriving about 10:30am. I purchased pizzas, drinks, tokens, balloons, and loot bags. We were pleasantly greeted by several employees offering assistance. Although everyone was great , one employee named DANNY was outstanding. He helped with EVERYTHING. Chuck E. sang "happy birthday" with our son and we ALL had a great time. (even the adults.) Thanks for a such a wonderful place to have so much fun. Keep up the GREAT work !!! We definitely plan to do this again and will recommend others to do the same. Again, everyone did a SUPER job to insure our birthday party was a success. Thanks again!

The Bouvier Family

Compliments

Week Ending Sept. 3, 2006

Midwest Region:

54, 793, 796, 694, 53,

319, 726, 80, 847

Western Region:

390, 558, 338, 2-959

Southwest Region:

33, 706

Northeast Region:

3-512, 524, 2-481, 519

505, 840, 496

Southeast Region:

99, 613, 62, 964



Complaints

Week Ending Sept. 3, 2006

Midwest Region:

63, 58, 73, 861, 797, 337,

931, 80, 873, 833

Western Region:

363, 440, 308, 95, 453, 2-338, 305

Southwest Region:

593, 3-962, 715

Northeast Region:

512, 542, 2-849, 755, 645, 481, 505, 499, 494,
504, 3-559, 555, 567, 971, 563, 2-970

Southeast Region:

365, 117, 455, 387,66, 718,

2-681, 502, 2-79, 869, 719

WEEK 35

TOP TEN SALES VOLUME

LOCATION			VOLUME
1	#522	Brooklyn, NY	$87,708
2	#654	Sterling, VA	$83,006
3	#446	Bell, Los Angeles	$82,888
4	#513	Queens, NY	$78,357
5	#418	Sun Valley, Los Ang.	$77,205
6	#499	Hicksville, NY	$71,012
7	#874	Calgary, Alb	$66,860
8	#634	Glendale, CA	$65,184
9	#465	Torrance, Los Ang.	$64,845
10	#084	Fairfax, Wash DC	$64,697

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#560	Mobile, AL	271.1%
#336	Saginaw, MI	89.6%
#700	Port Huron, MI	84.5%
#080	Canton/Detroit	76.8%
#533	Wilkes Barre, PA	74.5%
#556	North Toledo	74.5%
#471	Newington, NH	73.4%
#759	Dover, DE	72.2%
#743	Mentor, OH	71.7%
#334	Ann Arbor, MI	70.3%

HR Note #1



BE PREPARED FOR THE DOL!

The beginning of each school year sets off an important task for the Department of Labor … Child Labor Audits. Please be sure you are aware of the State Child Labor laws as well as the Federal. They usually change when school is in session. Take a moment to review your State Guidelines which should be posted on your Human Resources Information Board. Non-compliance can be expensive and does affect your store profits.

Hats off to Joe Root, GM/New London CT, for passing the audit with flying colors … NO VIOLATIONS!



More HR Info...



Employment Verification and/ or References

What do you do when you get a call asking for a reference on a former or current employee? What if you receive a call, letter or fax requesting employment verification for an employee?

Employment references and/ or verifications should always be referred to our outside vendor “The Work Number.” They should never be done by the location. Did you know that CEC could be held liable for any misinformation provided!

Should you receive correspondence requesting information on an employee, it should be mailed in your weekly packet or faxed to Human Resources at (972) 258-4237. The verification will normally be completed within a 24 – 48 hour time period. Please provide the following contact information to person(s) requesting information by telephone:

The Work Number:
Phone No. 1-800-367-5690 (this is automated)
Web site is www.theworknumber.com
CEC's employer code is 11631.
**Please note there is a fee for verifications.

For government agencies: (i.e. food stamps, housing, etc.)
Phone No. 1-800-660-3399
**There is no fee for govt. agencies.

Employees can call 800-367-2884 to set up a "salary key" for persons trying to verify their wages.

Merchandising Info ~



Age Grade on New Grab Bags

**Please make sure all cast members selling the NEW Grab Bags are informing the adult the bags are age graded 3yrs and up.

**Grab Bag purchases for birthday parties should be handed to the adult in charge of the party with the knowledge of the 3yrs. and up age grade.

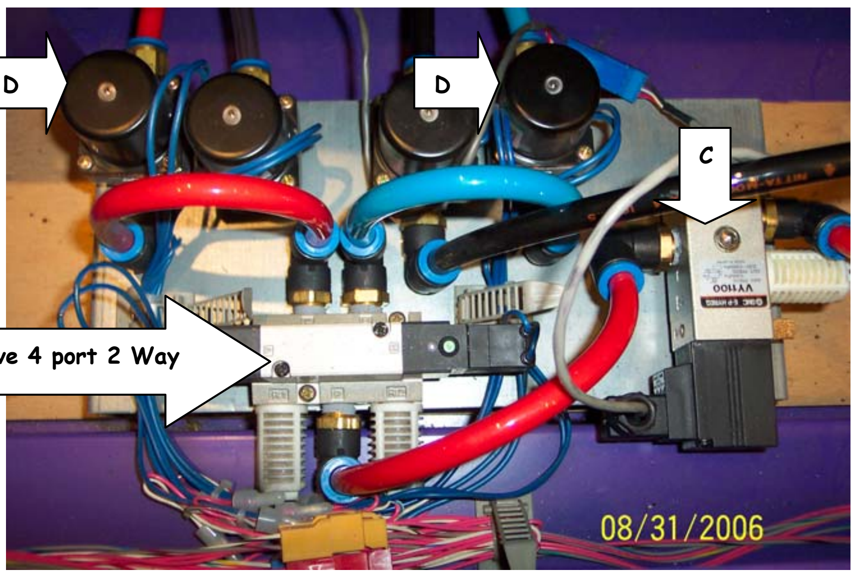
Prize Category Change

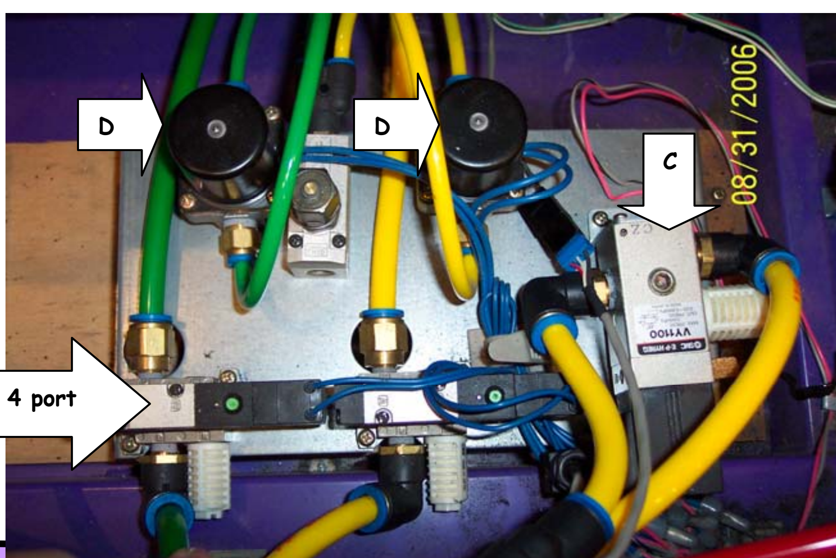
The 50TIX Water Squirter Prize
is changing back to the 50TIX Beauty Prize.
You will see this change on your next DFI order. The CEC item # will be staying the same, 55743.

Tech Support

Sega Wave Runner Valves from SPT Parts Department

There has been some confusion of the replacement valves that are sold through the SPT Parts Department. The pictures below should help identify the correct replacement of the valves.





Valve A

SPT Part # GWR-0003

Sega Part # 601-8849

Valve B

SPT Part # GWR-0004

Sega Part # 601-6251

Sega Description:

Air Valve 4 port

Valve C

Sega Part # 601-8848

Air Regulator MSB

Must get from Moss Distributing

Valve D

Sega part # 601-6249

Air Valve 2 Port

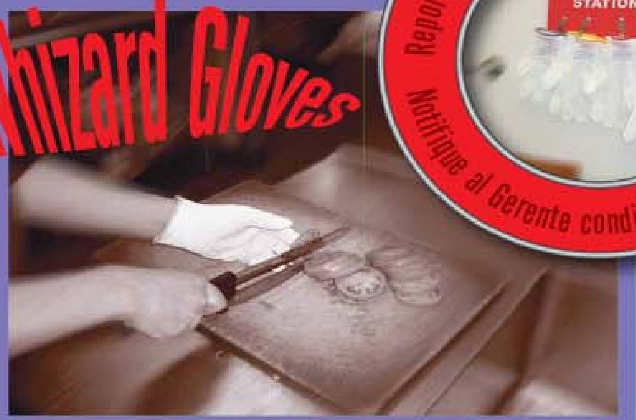
Must get from Moss Distributing

09/06

THINK SAFETY FIRST!

HANDLE WITH CARE

Whizard Gloves



Report any unsafe conditions to your Manager

Notifique al Gerente condiciones peligrosos





Prevent Cuts and Burns



Use all kitchen utensils and appliances safely and for appropriate tasks only.
Use todos los utensilios y aparatos con cuidado y para las tareas appropiadas.

Evite Cortadas y Quemadas

Make sure hot items are served to an adult and a verbal warning is given.
Cerciorese de que los productos calientes sean servidos a un adulto y de que este haya sido advertido verbalmente.





Whizard Glove Station

Ordering

ORDER through EdDon – Item # J7802   Total Cost $52.00, includes:

- 4 gloves - Multiple sizes: XXSm, XSm, Sm, & Med
- Cut Glove Station mount with 4 clips

Installing

The Whizard Glove Station goes in your Salad sink area to catch the water that drains after cleaning the gloves

Multiple sizes ensure that there is a glove to fit all Cast Members & Managers

Mount by your "Show me the Standard" Board

- Use the foam tape to secure the station to the wall (make NO holes in your walls)
- Place in a highly visible spot in your salad sink area
- Make it easy to reach
- Maximum height 54 inches (from the floor)

Using

Always wear a Whizard Glove when working with a "Wonder" Knife

The Whizard Gloves are dishwasher safe and sanitizer safe

After washing, squeeze the excess water from the Whizard gloves

Hang the gloves to air dry by clipping them to the Glove Station

Replacing

Call EdDon direct 1-800-947-6703

Indicate what size Whizard glove you need from item #J7802

Replacement gloves are approximately $11.00 each

CHUCK E. CHEESE'S®

09/06

Prevent Cuts and Burns

Evite Cortadas y Quemadas



BACKGROUND INFORMATION

With the amount of slicing and preparation of hot food in our locations, we need to be extremely cautious. Cuts and burns hurt and can affect an employee's mood, well-being and performance. Also, remember that our Guests could get cut from sharp or jagged edges in the location and burned from hot food when being served. Teach employees how to cut food products and handle hot items properly. By taking appropriate measures, we can protect Guests and ourselves from cuts and burns.

INFORMACIÓN PREVIA

Con la cantidad de rebanamiento y preparación de comida caliente que ocurre en nuestras unidades, necesitamos ser extremadamente precavidos. Los cortades pueden, doler y pueden afectar la disposición, el bionestor y el desempeño de un empleado. También recuerde que nuestros clientes pueden obtener cortadas a causa de bordes filosos o dentados en la unidad y pueden quermarse por comida caliente cuando los servimos. Enseña a los empleados como cortar los alimentos y manejar articulos calientes propiamente. Con tomar medidas apropiadas podemos proteger a clientes y a nosotros mismos contra cortadas y quemaduras.

Primary Discussion Points

WHAT TO DO:

- ❑ Use the Whizard Glove, dough cutter and pizza cutter for the appropriate task.
- ❑ Report all sharp edges in the location to a Manager for immediate repair (this includes booth seats, tables, chairs, games, kitchen equipment and wallguards).
- ❑ Use box openers with blade guards – never use razor blades for any task.
- ❑ Store clean and sanitized knives in a hanging knife block, a chef's kit or a knife block inside a drawer.
- ❑ Follow correct procedures when working the Pizza Oven and handling hot food trays to keep from getting burned.
- ❑ Be careful when delivering hot pizza and liquids to our Guests. Make sure hot items are served to an adult and a verbal warning is given.

WHAT TO AVOID:

- ❑ Do not wear the Whizard Glove when cutting or working with dough.
- ❑ Never try to wipe a slicer blade with a cloth while the slicer is in operation.
- ❑ Use the pizza "grabber", not bare hands, when retrieving hot trays from the oven.
- ❑ When carrying hot food to a Guest, walk carefully and be aware of small children who may cross your path.
- ❑ Do not place hot food in front of a child when delivering an order – hot cheese and sauce can cause severe burns when touched.
- ❑ When wiping a knife, face blade out.

Puntos principales de discussión

LO QUE HACER:

- ❑ Use el guante Whizard, el cortador de mas y el cortador de pizza para la tarea apropiada.
- ❑ Notifique al gerente la existencia de bordes afilados en el local para su reparación inmediata. (Esto incluye los asientos de las cabinas, las mesas, sillas, juegos, equipos de cocina y protectores de paredes).
- ❑ Use los abridores de cajas con protector de filo – nunca una use hoja de navaja para ninguna tarea.
- ❑ Almacene los cuchillos limpios y desinfectados en una tabla coigante para cuchilos, un elquipo del cocinero o una tabla para cuchillos adentro de un cajón.
- ❑ Sigue los procedimientos correctos cuando operando el Horno de pizza y manejando bandejas de comida caliente para guardar de quemarse.
- ❑ Sea cuidadoso cuando sirva pizzas y bebidas calientes a nuestros clientes. Cerciórese de que los productos calientes sean servidos a un adulto y de que éste haya sido advertido verbalmente.

LO QUE EVITAR:

- ❑ No llave el guante Whizard cuando cortando o trabajando con masa.
- ❑ Nunca trate de limpiar la cuchilla de un rebanador con un trapo mientras está en operación.
- ❑ Use el "agarro" de pizza, no las manos desnudas, cuando recobrando bandejas calientes desde al horno.
- ❑ Cuando cargendo comida caliente a un cliente, ande cuidadosamante y esté consciente de niños que cruzarian su camino.
- ❑ No ponga comida caliente enfrente d un niño – queso y salsa caliente pueden causar quemaduras graves cuando tocadas.
- ❑ Cuando limpie un cuchillo, hágalo con el filo hacia fuera.

CHUCK E. CHEESE'S.

CEC Entertainment

Where a Kid
Can be a Kid!

CEC FOCUS

Chuck E. Cheese's

September 15, 2006

thought of the week...



"The funny thing about life is… if you refuse to accept anything less than excellence, you very often get it"

Submitted by Denis Richardson

Inside this issue:

Make Magical Hospitality Paramus, NJ #501 Northern Region ~ Bill Eich's District Great Leadership From GM ~ Jason Braun

I celebrated my son's (Reese King) 3rd Birthday party on Saturday 9/9/06, at the Paramus, NJ location. It was a really awesome Birthday party all my guest had a great time. I would like to compliment the following people for their hard dedication to the community. first of all Jay (Manager) for exhibiting professionalism at all times. Many other employees Anna (Pizza Maker), Cathy, Jasmine, and Richmond. I observed nothing but 100% professional people at this location. I am ecstatic that my son's birthday party went extremely well. I would like to say thumbs up to all these individuals that made me and my guests day!

See you soon ~ thanks again have a great day!

Magical Hospitality

Magical Hospitality Las Cruces, NM #307
Western Region ~ Louis Deignan's District
Great Leadership From GM Cheri Sweeney

I would like to express my satisfaction with the exceptional customer service and professionalism I had received during a birthday party I had for my daughter at your Las Cruces location. The store manager Sheri went over and beyond to assure that my family and guests were taken of. All the employees were helpful, kind and professional.

Thank You.
Phillip Herrera

Magical Hospitality , Altamonte Springs, FL
Midwest Region
Great Leadership From GM Todd Canfield

To Whom it May Concern: I'm the Parent of a very active three year old who often is quite the handful and terror to keep track of. Upon my arrival at your Altamonte Springs Location we were stamped with black light reactive numbers, both my child, myself and the other adult member of our party. I would just like to thank you for this service! What a wonderful idea! I appreciated the thought and that Chuck E. Cheese\'s took the initiative and established precautionary measures.

Thanks again for a wonderful and safe experience!

Magical Hospitality , Orlando Spring Oaks, Altamonte Springs, FL #681
Southeast Region
Great Leadership From GM Gary Nunes

To Whom it May Concern: I'm the Parent of a very active three year old who often is quite the handful and terror to keep track of. Upon my arrival at your Altamonte Springs Location we were stamped with black light reactive numbers, both my child, myself and the other adult member of our party. I would just like to thank you for this service! What a wonderful idea! I appreciated the thought and that Chuck E. Cheese's took the initiative and established precautionary measures.

Thanks again for a wonderful and safe experience!

Stephanie M Barrington





Compliments

Week Ending Sept. 10, 2006

Midwest Region:
58, 861, 833

Western Region:
440. 307, 558,959, 306

Southwest Region:
0

Northeast Region:
2-501, 524, 500,938

Southeast Region:
681, 403

Complaints

Week Ending Sept. 10, 2006

Midwest Region:
794, 728, 846, 832, 845, 77

Western Region:
410, 2-390, 462, 440, 315, 447,
442, 2-115, 370

Southwest Region:
575, 735, 98, 568, 35, 310, 562

Northern Region:
489, 448, 542, 485, 479, 645, 519
511, 559, 557

Southeast Region:
691, 943, 417, 962, 609, 693

WEEK 36

TOP TEN SALES VOLUME

	LOCATION		VOLUME
1	446	Bell /Los Ang	$87,810
2	418	Sun Valley / Los Ang.	$79,969
3	453	Ventura/ Los Ang.	$65,860
4	438	Kendall, FL	$63,193
5	420	Brandon/ Tampa	$62,363
6	523	Bronx, NY	$61,178
7	522	Brooklyn, NY	$60,585
8	377	Lynwood, CA	$59,079
9	654	Sterling, VA.	$58,486
10	465	Torrance, CA	$57,561

TOP TEN SALES INCREASE

LOCATION		% INCREASE
633	Roseville, CA	131.9%
471	Newington/Boston	95.1%
336	Saginaw, MI	86.6%
843	West Allis, WI	73.1%
609	Baton Rouge, LA	59.8%
603	Grand Chute, WI	55.6%
533	Wilkes-Barre, PA	53.1%
891	Tulsa-Crossing Oaks	51.7%
319	Green Bay, WI	51.1%
637	Greensboro, NC	49.8%

Marketing Note ~

On September 19th 2006, we will be launching our monthly email campaign to guests who have signed up to receive coupons through our Chuck E-Club Newsletter. These offers will be the following coupons below with an expiration date of October 17th 2006.

US COUPONS

Coupon#1	Coupon#2	Coupon#3	Coupon#4
$9.99 1 Large Pizza (1 topping) Coupon Code #170	$5.00 Buy 20 Tokens Get 20 Free Total of 40 Tokens Coupon Code #322	$23.99 1 Large Pizza (1-2 Toppings or our Super Combo) 4 Soft Drinks 28 Tokens 1 Large Salad Bar Coupon Code #205	$12.50 Buy 50 Tokens Get 50 Tokens Free Total of 100 Tokens Coupon Code #321

CANADA COUPONS

Coupon #1	Coupon #2	Coupon #3
$29.99 Large 1-2 Topping Pizza or Combo 4 Soft Drinks 28 Tokens 1 Large Salad Bar Coupon Code #803	$16.50 Buy 50 Tokens Get 50 Free Coupon Code #801	$23.99 Large 1-2 Topping Pizza or Combo 4 Soft Drinks 24 Tokens Coupon Code #800

You may see some of these coupons come in a text format. Please except these as well as some of our guests cannot receive the HTML coupon graphics. If you have any other questions about our E-marketing program, feel free to call me directly at 972-258-4281 or email **rlinders@cecentertainment.com**

Merchandise Tips

Prize Category Change

**The 50 TIX Candy is changing to the
50 TIX Microphone Prize.
The CEC item # will stay the same, 55742
You will see this change on your DFI order sheet**



Tech Support

Studio C Show Pioneer DVD Players

If you are having problems with the DVD Player not initializing when you start the show, you may want to check to make sure that the settings are correct. The following steps will help you check them.

Remove the DVD Disk from the player you are checking the settings on.

Turn off the other two players so that they are not affected by the remote.

Make sure that the Tote Vision monitor is plugged into video out of the DVD player you are checking the settings on.

Press and hold the **MENU** button on the remote for 5 seconds

Use the up and down buttons to advance through the settings page.

Use the right arrow button to change a value

Change any settings that do not match the below chart. Baud Rate must be at 9600bps. Below settings are for the DVD-7200 model of Pioneer DVD Player. Press the **Menu** button again to exit the settings page.

MENU	page 1/2
WEEKLY TIMER	OFF
POWER ON START	OFF
TITLE PLAY MODE	SINGLE
REPEAT MODE	OFF
BAUD RATE	9600bps
TRAY LOCK	OFF
BLACKBOARD LOCK	OFF
▸STILL MODE	FIELD
D.R.COMP	OFF

MENU	page 2/2
MARK FRAME SQUELCH	OFF
SQUELCH DUR SEARCH	ON
SYNC OUT(DURING SQ)	OFF
▸STACK MODE OSD	OFF

The following additional settings are found on the DVD 7400 Model of Pioneer player

REV Step/REV Play	VOBU
Player Control Panel	Selectable
Setup Lock (mouse)	on
External Option Switch	Standard
External Sync	NTSC
AV Sync	OFF

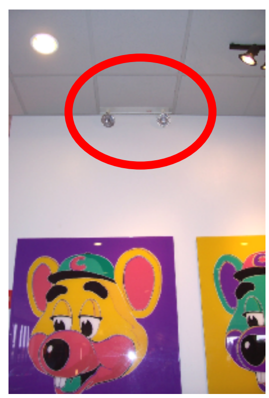
Emergency Lights and Emergency Lighting —

Will Your Emergency Lights Work When You Need Them?

ARE YOU PROVIDING A SAFE EXIT FROM YOUR CHUCK E. CHEESE FACILITY IN THE EVENT OF AN EMERGENCY OR BLACKOUT SITUATION?

Emergency lights and emergency lighting provides lighting in the showroom, the game-room, the kiddie-room, corridors, stairwells, ramps, escalators, aisles, and exit passageways during power outages and emergencies. If your emergency lights fail to operate properly, our guests, cast members, & management can become disoriented and chance of injury greatly increases. Emergency lights and exit signs are needed to provide life-saving illumination during power-outages, earthquakes, or other emergencies. Routine maintenance of emergency lights and emergency lighting is frequently overlooked until an emergency occurs…and then it's too late.







<u>Emergency lights and exit signs are to be checked weekly, and especially on the following day power returns after a power outage.</u>

Please call me with any questions,

William Reynolds
Loss Prevention Manager
(w) 972-258-4287
(m) 469-682-3173

401(k) ENROLLMENT

401(k) Enrollment is going on right now. If you have been with the company for at least 6 months and worked at least 500 hours in your first 6 months you can enroll in the 401(k) plan.

Contributing already? Now is the time to change your contribution percentage if you want. Remember you can contribute up to 40% of you salary!

The deadline is September 29, 2006. You can fax your form to (972) 258-5543 to ensure you make the deadline.

If you need a form to enroll or change your percentage, just call the Benefits Department at extension 5496.



School Fundraising Update……45% increase in events booked for Period 8!!

A lot of activity was focused on promoting and advertising the school fundraising program to schools across the country throughout the summer. Here are a few of the ways we decided to advertise this program directly to schools.

- Sponsored five National PTO Conventions and meet with over 3,500 school fundraising coordinators
- Purchased two ads in the PTA and PTO "Back to School" Fundraising magazine
- Purchased a direct e-mail list of 139,000 school principals, teachers, and fundraising coordinators within a 20 mile radius of all company and franchise locations
- Highlighted school fundraising in the August e-mail blast to over 1.4 million registered on-line Chuck E-Club members
- Re-marketed the program to over 3,000 schools who have had a fundraising event in the past
- Produced a new commercial spot which began airing in early August
- New commercial spot is on the new September show tape in-store
- School fundraising brochure was combined with the new birthday brochures in-store
- All material being sent to the school has been posted on-line. Fundraising material can be viewed on-line at www.chuckecheese.com/education

Tips from the field

Call the school contact two weeks before the event

- Confirm they receive the fundraising package
- Remind them that the flyers should be distributed to parents early
- Confirm direction from the store to the school for the Chuck E. visit
- Discuss time and where to meet the school contact during the Chuck E. school visit
- Stickers should be placed on kids at school during their last class period, the day of their event

Be prepared for the event

- Make sure to have adequate labor
- Train cast at Kid Check and Cash to recognize our fundraising guests and how to properly track sales
- Ensure all transaction are being tracked through Aloha
- Seek out and meet the school contact and principal
- Provide outstanding service to our school guests

Please make sure your cast has been trained on how to properly track sales during a fundraising event. 15% donation is a below the line expense. Additional check discrepancies will be a direct store expense. If you have questions about the booking or the donation check process, please contact the call center manager hot-line at x3051 or email fundraising@cecentertainment.com

If you have operational or marketing questions, please contact Ryan Linders at 972-258-4281 or email rlinders@cecentertainment.com

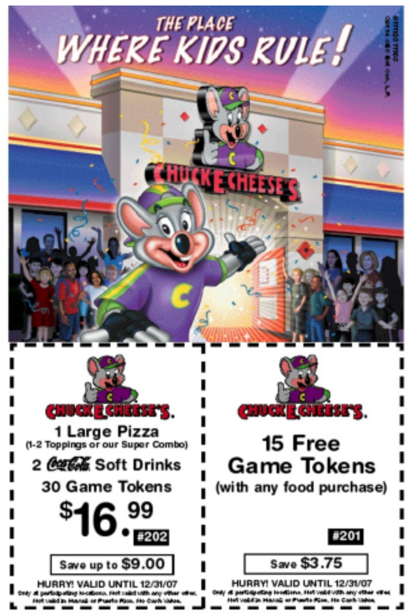
Congratulations on a great start to Fundraising for the '06-'07 school year!

DreamWorks and Chuck E. Cheese Partner!

We are participating in a cross promotion with DreamWorks Animation on the DVD release of Over The Hedge on October 17, 2006. Our promotion runs from October 1, 2006 through November 30, 2006.

What we get:

There will be two CEC offers #201 & #202 inserted into the DVD. The offers expire 12/31/07 and are as follows:



Toys R Us Bonus

All Over The Hedge DVD's sold at Toys R Us will also feature coupon #336 for 15 free tokens and there will be 5 special Over The Hedge tokens included in the packaging.



What we will do:

Our FSI featuring an Over The Hedge coupon #208 will drop on 10/8/06 and expires on 11/18/06. The offer is as follows:



The 5 special tokens will be bagged and sent to your location the week of September 25. There will be an on-screen prompt on your register to remind you to dispense the token bag with coupon #208. The special tokens are while supplies last, no re-orders.



In-Store Offer

There will also be an in-store offer (no coupon) that will be featured on register toppers. This offer is $27.99 for a large 1-2 topping or Super Combo pizza, 4 drinks, 36 tokens plus 5 special Over The Hedge tokens. You will have a dedicated register key for this offer – look on your coupon screen for $27.99 Over The Hedge. The special tokens are while supplies last, no re-orders. Please pull out the register toppers as soon as your supply of tokens are gone.



Table Tents

Please remove 5 Reasons to Visit CEC and replace with Over The Hedge inserts as soon as you receive them. We will also be sending new school fund raising inserts. Your 3 inserts should be: Buddig, Over The Hedge and School Fund Raising.



E-Mail Blast

In October we will be sending an e-mail blast to our registered guests featuring a Toys R Us exclusive discount coupon for $3 off the purchase of an Over The Hedge DVD.



CEC Entertainment

Where a Kid can be a Kid

September 25, 2006

Chuck E. FOCUS



Inside this issue:

thought of the week...



"Only those who risk going too far will ever know how far they can go"

Submitted by Denis Richardson

Magical Hospitality Muskegon, MI #829
Midwest Region ~ Raja Joshi's District
Great Leadership From GM ~ Dominique Ornelas

My family and two other families visited Chuck E. Cheese's in Muskegon, MI on Saturday, September 16th. We were so pleased with the customer service we were provided. I had ordered two orders of mozzarella sticks which ended up being different than what I was used to ordering. Jason and Christina immediately offered to replace them with something different (I didn't even complain!) The restaurant was very clean, very well lit and the staff was above and beyond friendly. Staff members continuously checked on us to make sure everything was fine and when Jason realized that one of our kids was allergic to one of the desserts we ordered, he, without any prompting from us, brought us a pack of cotton candy so this child could have dessert too! Talk about customer service!!! I have to admit, I\'ve been to Chuck E. Cheese's before (not this particular one) and I've always dreaded going, but because I love my kids, and I know how happy they are when there, I give in. The Muskegon Chuck E. Cheese's is by far, THE BEST Chuck E. Cheese's I've ever been in. I know it\'s a little smaller than most, but the fact that we can see our little ones while sitting down and visiting made our 1 1/2 drive worth it. Plus, the customer service was over the top - it was fantastic! Each person we met acted as if we were the only customers that day - that's so unusual in this day where one normally has to beg for a smile from a cashier. We will definitely be visiting this location again. Thanks for a fantastic day, and please let Jason and Christina know how much their efforts were appreciated.

Take care, Michelle McComb ~ Manistee, MI

Making Magical Hospitality

Magical Hospitality Round Rock, TX #943
Southwest Region ~ Mike Steven's District
Great Leadership From GM ~ Marty Hopper & Renee Montante

We had our son's 3rd birthday party at Chuck E Cheese's today 09/13/06 and our hostess was more than great. it was the 6 pm party for Jordan at the Louis Henna (Round Rock) location, her name was Brittany. Right from the start she greeted us and let us know everything about the party and she was very helpful, she kept the party flowing w/o us having to go find our hostess. She kept our party area very clean and picked up after each gift was opened, put aside each gift for safe keeping and asked us what we wanted to keep before she threw anything away. We didn't have to do a thing at our son's party, Brittany took care of everything. Being a kids place she was the first person we met who actually liked what she did and enjoyed our kids amusement. I hope this gets through to her manager because its a person like her who keeps me and my son a regular, I enjoy this location very much compared to others. Thanks Brittany for help making our son's 3rd birthday party memorable!

Sincerely,

Daniel, Sandra, and birthday boy Jordan



Magical Hospitality Doylestown, PA #762
Southeast Region ~ Jim Brawley's District
Great Leadership From GM ~ Kristy Eckert

I wanted to take the time to write in about what a wonderful experience I had in your Warrington, Pennsylvania location (off 611) on Sunday, September 3. Being rather new to the area, it is sometimes hard to find different things for my daughter to do. A neighbor recommended we head over to Chuck E. Cheese, and I am certainly glad we did. We were greeted with a smile. She was able to expend a lot of energy and I could see that she was having a blast riding the rides and playing the games. It was the perfect lead in to a busy school year. The staff was very helpful and friendly, particularly the manager by the name of Chris B. He asked us on several occasions if

everything was okay and to let us know if there was anything at all that they could do for us during our stay; he even refilled our drinks. With so much hustle and bustle, it was nice for both of us to have that blissful escape. We will definitely be back again!

Compliments

Week Ending Sept. 17, 2006

Midwest Region:

829, 872

Western Region:

200, 462, 358, 406, 356,
413, 300, 333

Southwest Region:

599, 691, 943, 733, 949

Northeast Region:

2-481, 519, 557

Southeast Region:

967, 762, 614, 434



WEEK 37

TOP TEN SALES VOLUME

		LOCATION	VOLUME
1	#446	Bell / Los Angeles	$78,410
2	#418	Sun Valley / Los Ang.	$66,427
3	#453	Ventura / Los Ang.	$59,682
4	#523	Bronx, NY	$58,082
5	#438	Kendall, FL	$54,935
6	#420	Brandon, Tampa	$54,780
7	#634	Glendale, CA	$54,350
8	#522	Brooklyn, NY	$53,747
9	#430	Tampa/Carrollwood	$53,256
10	#377	Lynwood, CA	$53,140

Complaints

Week Ending Sept. 17, 2006

Midwest Region:

59, 342, 85, 331, 833

Western Region:

42, 465, 41, 49

Southwest Region:

508, 2-591, 98, 888, 962

Northeast Region:

625, 496

Southeast Region:

521, 614, 718, 66, 403, 969, 560, 780, 436

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#957	Davenport, IA	18.5%
#308	West Las Vegas	18.4%
#094	Joliet / Chicago	18.4%
#943	Austin/ Roundrock	18.2%
#381	Charlotte/Concord	18.1%
#548	Virginia Beach	17.9%
#850	El Paso, TX	17.8%
#686	Chicago/Villa Park	17.8%
#380	Durham, NC	17.7%
#605	Savannah, GA	17.6%

Tech Support

Please remember to always address your show compressor needs through the SPT Technical Support Department. By doing so, we can provide you better pricing for parts and labor cost and better support for your service needs. Each service call is logged and assigned a unique NSP # that will provide a history of the service requirements for your location should there be any questions in the future regarding what service has been performed in the past and if the repairs qualify for warranty. Please contact the SPT Technical Support Department at 785 862 6002.

The oil for all stage show compressors can be found at Grainger's, the part # is 4M578 and is sold by the quart. This "All Season" oil is best to use in your compressors especially new ones. "All Season" oil and filter start up kit may also be purchased through the Purchasing Department (972-258-5550) Model # 2340, 2475 and 242 – 5 HP units use part # - 32305880 and cost $52.92. For Model # 15T 20HP use part # 32305906 cost of $87.18. These kits contain enough oil and filter for 2 changes and should be done according to your maintenance schedule which should be every 3 months.

For the 3 Stage show locations, 10 wt. non-detergent oil for the stage oiler can be purchased from Grainger's. The part # is 4F974 and is sold by the gallon.

I.C.E. CEC Basketball game

The Technical Support web site currently has the manual for the game available for download. If you do not have one you can also receive a free hard copy from I.C.E, please call Dave Bartel at 716 759 0370 extension 203.

Merchandising Info ~

Prize Case Choking Cling

What this means?

If a young child under 3 wants a toy with small parts, give the toy to the parent.

Where?

Each of your cases containing low end prizes need to have one. It should be in the top corner above the 15tix level.

Need one?

Call the Purchasing Dept @ 972-258-5550



MARKETING INFORMATION

An incorrect code was printed on the coupons included with the Boley Play Food Buckets that are available in many retail stores.

The correct code is #193. If you receive any of these coupons please input #193 into the register instead of #162 that is printed on the coupon.



CEC Entertainment

Where a Kid can be a Kid

September 29, 2006

Chuck E. FOCUS



Inside this issue:

thought of the week...



"We are what we repeatedly do. Excellence, therefore, is not an act but a habit."

-Aristotle

Magical Hospitality Houma, LA #706
Southwest Region ~ Shayla Theriot Manager
Great Leadership From GM ~ Joseph Pitre

A few weeks ago I spoke with the manager, Brian and then again last week I spoke to another manager (I think her name was Sharla?) Both managers were VERY polite and helpful. They answered all my questions and assured me it would be no problem to have a "walk in" birthday party. Yesterday, we arrived about 10:15am. Our guests, which included 12 adults and 6 children, began arriving about 10:30am. I purchased pizzas, drinks, tokens, balloons, and loot bags. We were pleasantly greeted by several employees offering assistance. Although everyone was great , one employee named DANNY was outstanding. He helped with EVERYTHING. Chuck E. sang "Happy Birthday" with our son and we ALL had a great time. Even the adults. Thanks for a such a wonderful place to have so much fun. Keep up the GREAT work !!! We definitely plan to do this again and will recommend others to do the same. Again, everyone did a SUPER job to insure our birthday party was a success.

Thanks again!>

> The Bouvier Family

Making Magical Hospitality

Magical Hospitality Deptford, NJ #481
Northern Region ~ Allyson Jones, Manager
Great Leadership From GM ~ Anthony Revello

I had a birthday party for my daughter Gabrielle on Friday, September 1, 2006 at your Deptford, NJ store. My party coordinator's name was Kenny. He was a blessing. He was attentive to the children as well as keeping very good lines of communication open with me. I knew what was going on at every step. He was perfect! The kids loved him and so did I. I would request him to do my next party. He made our party experience a pleasurable one.

Thank you,

La Shawn Woods



I just wanted to pass along a comment about our son's 4th birthday party at your restaurant. We had a server named Kelly and she was very good and very organized. The party went very smooth. I appreciate that very much. I wanted to pass along to the manager there that the restaurant seemed a lot cleaner than past experiences at CEC. Keep up the good work.

Thanks much.

Emily Moser



Compliments

Week Ending Sept. 17, 2006

Midwest Region:

606, 694, 700, 829, 831, 833

Western Region:

409, 306

Southwest Region:

749

Northeast Region:

849, 464, 470, 500, 494

Southeast Region:

762, 66, 538, 426



WEEK 38

TOP TEN SALES VOLUME

LOCATION			VOLUME
1	#446	Bell / Los Angeles	$77,113
2	#418	Sun Valley / LA	$71,992
3	#523	Bronx, NY	$65,240
4	#522	Brooklyn, NY	$59,859
5	#453	Ventura / LA	$59,485
6	#654	Sterling, VA	$59,140
7	#377	Lynwood, CA	$58,468
8	#439	National City / San D	$57,326
9	#874	Calgary, AB	$55,569
10	#438	Kendall, FL	$54,872

Complaints

Week Ending Sept. 17, 2006

Midwest Region:

670, 456, 656, 793, 861, 53, 688, 728, 842, 836, 873

Western Region:

200, 109, 850, 406, 407, 445, 711, 45, 414

Southwest Region:

576, 583, 98, 2-962, 888, 609

Northeast Region:

485, 479, 645, 518, 476, 520, 496, 559

Southeast Region:

637, 718, 770, 474, 543, 954, 969, 2-426, 722

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#471	Newington / Boston	65.2%
#969	Chattanooga, TN	51.5%
#533	Wilkes Barre, PA	48.7%
#599	Longview, TX	48.3%
#625	Portland, ME	47.1%
#749	Joplin, MO	46%
#31	Tyler, TX	45.9%
#664	Murfreesboro, TN	39.9%
#544	North Hills, PA	39.4%
#470	Hartford, Newington	38%



Tech Support

Memo Park Amp connectors and pins

At times the black wiring harness that goes from the bike to the back of the lift cylinder can become damaged from coming off the pulley. When you perform your regular P.M. inspections, we recommend that you examine the harness for any signs of wear or damage. There is also a spring attached to the cable on the cylinder side of the harness. This spring keeps tension on the wiring harness so that it does not come off of or separate from the pulley. This spring must also be in place and if it breaks should be replaced as quickly as possible. The part # for the spring is MP-1437 and cost only $3.00 from the SPT Parts Department. A replacement wiring harness can also be purchased from the SPT Parts Department at the cost of $17.56 and the part # is MP-1479. The replacement wiring harness now comes with the 3 and 12 pin amp connectors found at the end of the harness close to the lift cylinder. This should make replacing the wiring harness much easier. Technical Tips issue 14 volume 2 has wiring instructions for the harness that may also be of help to you.



If you have any questions, please contact the Technical Support Department at 785 862-6002.

Merchandising Info ~

$8.99 Tool Sets Temporarily Out

Due to a manufacturing delay, the $8.99 Tool Set will be temporarily out of stock @ DFI for a month and a half. Once you have run out of stock, replace with the following merchandise piece according to your wall size.

SM WALL: replace with another row of $5.99 acrylic basketball sets

MED WALL: replace with another row of $5.99 ball and glove sets

LG & XLG WALL: replace with two rows of $7.99 bowling sets



When the $8.99 Tool Sets are back in stock, replenish the wall by placing them in their original spot. Refer to the Sept 2006 Merchandise Standards.

MARKETING INFORMATION

OCTOBER 8, 2006 COUPON PROMOTION

All stores will be participating in an FSI coupon promotion on October 8. Coupons will expire on November 18, 2006.
Below is a detailed list of coupon offers by market.

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $19.99 WITH COUPON	**BUY 40 TOKENS** **GET40 TOKENS FREE** Get a total of 80 tokens Can be used with other offers	Buy any Large Pizza with 1 topping for only $9.99	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

ABILENE	DETROIT	LAS VEGAS	ROANOKE
ALBANY, GA	DOTHAN	LEXINGTON, KY	ROCKFORD
ALEXANDRIA	EL PASO	LINCOLN	SAN DIEGO
AMARILLO	ERIE	LITTLE ROCK, AR	SHERMAN
ATLANTA	EVANSVILLE	LOS ANGELES	SIOUX CITY
AUSTIN	FT. SMITH/FAYETT	LUBBOCK	SIOUX FALLS
BATON ROUGE	FT. WAYNE	MACON	SOUTH BEND
BEAUMONT	GRAND JUNCTION	MADISON	SPRINGFIELD, IL
BIRMINGHAM	GRAND RAPIDS	MCALLEN-BROWNSVILLE	SPRINGFIELD, MO
BOISE	GREENBAY	MIAMI	TAMPA/ST. PETE
BUFFALO	GREENSBORO-WINSTON SALEM	MINNEAPOLIS	TOLEDO
CHARLESTON, SC	GREENVILLE, SC	MONTGOMERY	TOPEKA
CHARLESTON, WV	HATTISBURG, MS	NEW ORLEANS	TRI-CITIES/JOHNSON CITY
CHATTANOOGA, TN	HOUSTON	OMAHA	VICTORIA
CHICAGO	HUNTSVILLE	ORLANDO	WACO
COLORADO SPRINGS	INDIANAPOLIS	PALM SPRINGS	WEST PALM
COLUMBIA, MO	JOHNSTOWN/ALTOONA	PEORIA	WICHITA FALLS
COLUMBUS, GA	JOPLIN, MO	PHOENIX	WICHITA, KS
DALLAS/FT. WORTH	KNOXVILLE	PITTSBURGH	WILKES/BARRE-SCRANTON
DAVENPORT	LACROSSE	PORTLAND, OR	YOUNGSTOWN
DAYTON/SPR.	LAFAYETTE	RALEIGH/DURHAM	YUMA/EL CENTRO
DENVER	LAKE CHARLES	RAPID CITY, IA	
DES MOINES	LANSING	RENO	

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.

MARKETING INFORMATION

OCTOBER 8, 2006 COUPON PROMOTION

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $20.99 WITH COUPON	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens Can be used with other offers	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY $23.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

MARKETS:

ANCHORAGE	CINCY	SALINAS/MONTEREY	SANTA BARBARA -SANTA MARIA
BAKERSFIELD	NEW YORK	SALISBURY, MD	SEATTLE
BALTIMORE	NORFOLK/VA BEACH	SAN FRANCISCO	WASHINGTON DC

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $21.99 WITH COUPON	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens Can be used with other offers	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens ONLY $24.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $30.99 WITH COUPON

ALBANY, NY	FRESNO/VISALIA	PHILADELPHIA	SPRINGFIELD, MA
ALBUQUERQUE	GREENVILLE, NC (JACKSONVILLE)	PORTLAND, ME	ST. LOUIS
BINGHAMPTON	HARRISBURG, PA	PROVIDENCE	SYRACUSE, NY
BOSTON	HARTFORD	RICHMOND	
CHARLOTTE, NC	JACKSONVILLE	ROCHESTER	
COLUMBUS, OH	LOUISVILLE	SACRAMENTO	

- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens ONLY $19.99 WITH COUPON	**BUY 40 TOKENS** **GET 40 TOKENS FREE** Get a total of 80 tokens Can be used with other offers	- 1 large one topping pizza - 2 regular size soft drinks - 20 tokens ONLY $16.99 WITH COUPON	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens ONLY $29.99 WITH COUPON

MARKETS:

AUGUSTA	COLUMBIA, SC	MEMPHIS	SAN ANTONIO
BILOXI-GULFPORT	CORPUS CHRISTI	MILWAUKEE	SAVANNAH
BOWLING GREEN	FLINT/SAGINAW	MOBILE/PENSACOLA	SHREVEPORT
CEDAR RAPIDS	JACKSON, TN	NASHVILLE	TULSA
CLEVELAND	KANSAS CITY	OKLAHOMA CITY	TYLER/LONGVIEW

SUPER BUFFET SAVER Get 5 free tokens with each buffet purchase

MIDLAND, TX

Business Reminders



CHANGES IN SCHEDULE AND/OR BUSINESS

If you decide to change the work schedule <u>after</u> it is posted it is your responsibility to communicate the change to the affected employees. A voicemail is not considered notice to an employee by the Dept. of Labor. It is inappropriate to tell an employee who has reported to their scheduled shift on time to wait until we get busy to clock in or that they are not needed for the shift they were scheduled for. It is our job to schedule labor hours based on the management tools available i.e. hourly sales, trends, weather so that our employees are not experiencing a shortage in expected hours of work or the inconvenience of coming to the location when not needed.

Warranty Replacement Parts—POLICY

It has recently come to our attention here in the Facilities Dept. that there are quite a few warranty replacement parts that are not being returned or not being returned properly for credit. It may not seem important to return warranty parts for your store, but if every store forgets the dollars add up quickly so it extremely important that all warranty parts are returned quickly and correctly.

Currently there is a 30 day window to return warranty parts to the distributor. After the 30th day if they have not received the part back, that part is NOW A PURCHASE that will be charged to your store no matter what the dollar amount. After speaking with several different vendors that supply game parts, I have clarified the procedure and wanted to take a few minutes to explain what we must do when returning these parts to make sure that we receive the proper credits.

<u>Step One</u>: When receiving the warranty replacement part for your game make sure that you immediately turn around and place the old part in the box that the new part was shipped to you in. You will also need to use the original packing material for the return parts.

<u>Step Two</u>: Please fill out any required information on the packing slip, and place the packing slip that came with the new part in the box with the return part. This is extremely important for tracking purposes at the warehouse. Please keep a copy of this packing slip for your records as well as a copy of the shipping label in case there is a credit issue.

<u>Step Three</u>: Please make sure that you are shipping the warranty parts back to the distributor (ex. Moss Distributing, Bob's Space Racer) and <u>NOT THE MANUFACTURER</u>. This is causing a lot of problems when the distributor is trying to validate that we returned the part for credit. This in turn delays the crediting process.

Please remember by NOT returning advanced replacement parts for your games is throwing away money, and your store WILL be held accountable for all charges incurred for covering the cost of these new parts.

We look forward to working with each individual store in saving the company money in the future. I believe if everyone works together this will make a huge difference company wide. If you have any questions or comments on this issue I'd love to hear from you, as your opinions are greatly valued. Please contact Melissa West at ext. 6543. Thank you in advance for your cooperation

10/06

BE SMART. BE SAFE.

KEEP FIRE AWAY

Know Fire Prevention Steps and Resposes





Identify possible fire hazards.

Fires result from combining the following elements:
Fuel: paper, wood, or flammable substances such as gasoline
Oxygen: a gas present in the air
Heat: flame, electricity, friction, sparks, or chemical reactions.

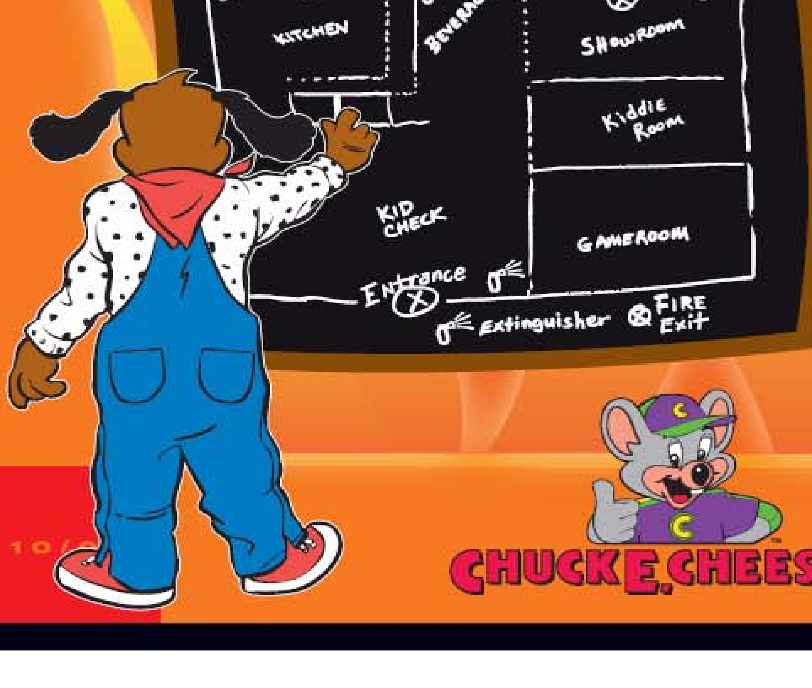
Identifique los riesgos de incendios posibles.

Los incendios son producto de la combinación de los siguientes elementos:
Combustible: papel; madera; sustancias inflamables como la gasolina.
Oxígeno: gas presente en el aire.
Calor: llama, electricidad, fricción, chispas, reacción química.



Sepa los pasos y las respuestas de la prevencion contra los incendios.





Prevent fires by practicing good housekeeping and taking the necessary precautions.

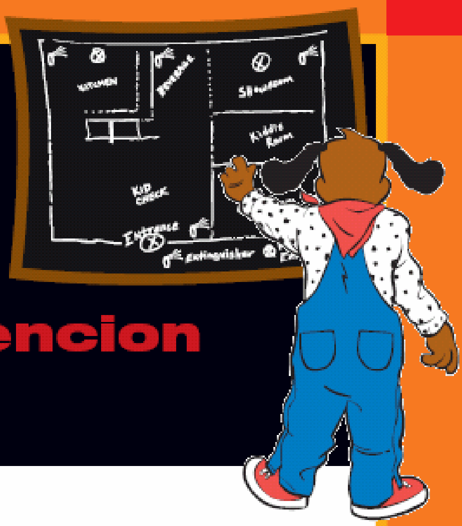
Prevenga los incendios practicando buena tareas de limpiezza y tomando las precauciones necesarias

CHUCK E. CHEESE'S®

10/06

Know Fire Prevention Steps and Resposes

Sepa los Pasos y las Respuestas de la Prevencion Contra los Incendios



BACKGROUND INFORMATION

What would you do in the event someone yells "fire?" The reality is, there are steps that should be taken in the event of a fire. There are also steps that can be taken to prevent fires. Here we will discuss causes of fires and steps to take in the event a fire alarm sounds.

INFORMACIÓN PREVIA

¿Qué haría en caso de que alguien gritara "¡Fuego!"? De hecho, existen medidas que es recomendable tomar en caso de incendio. También, existen otras medidas que se pueden tomar para prevenirlos. Aquí analizaremos las causas y los pasos a seguir en caso de que suene la alarma de incendios.

Discussion Points:

Fires Result From Combining The Following Elements
Fuel: paper, wood, flammable substances such as gasoline
Oxygen: a gas present in the air
Heat: flame, electricity, friction, sparks, chemical reaction

1. Practice Good Housekeeping
- ❑ Dispose of waste promptly and properly
- ❑ Keep work areas free of dust and lint
- ❑ Keep combustible materials away from lights and machinery
- ❑ Replace cords and wires that are frayed or have worn insulation
- ❑ Don't overload circuits, motors, fuses or outlets
- ❑ Make sure you have good ground connections

2. Identify Flammable Substances and Take Precautions
- ❑ Check labels and material safety data sheets (MSDSs) to identify flammable substances
- ❑ Follow handling and storage precautions to prevent spills and vapor releases
- ❑ Clean up flammable spills and leaks immediately
- ❑ Immediately remove clothing that has absorbed flammable liquids
- ❑ Substitute nonflammable materials for tasks when possible
- ❑ Keep flammable liquids in approved airtight metal containers that are closed when not in use
- ❑ Ground containers during liquid transfer to avoid creating static electricity
- ❑ Use flammable liquids only in well ventilated areas, away from heat, fire, etc.
- ❑ Do not place near heat or cut a container that previously contained a flammable liquid

3. Identify Fuel and Ignition Sources:
- ❑ Handle oxygen cylinders carefully
- ❑ Don't handle the cylinders with oily hands or gloves or store near combustible materials
- ❑ Smoke only where permitted
- ❑ Use chemical label and MSDS information to keep incompatible substances away from each other

4. Responding to the Alarm:
- ❑ React immediately when you hear an alarm, even if it's a drill
- ❑ Stay calm; move quickly. Don't run or panic
- ❑ Handle only those emergency tasks that have been assigned to you
- ❑ Follow instructions from the person in charge of the evacuation

Temas de Debate:

Los incendios son producto de la combinación de los siguientes elementos:
Combustible: papel; madera; sustancias inflamables como la gasolina.
Oxígeno: gas presente en el aire.
Calor: llama, electricidad, fricción, chispas, reacción química.

1. Realice correctas tareas de limpieza y mantenimiento
- ❑ Deshágase de los desechos enseguida y de manera adecuada.
- ❑ Mantenga las áreas de trabajo libres de polvo y pelusas.
- ❑ Mantenga los materiales combustibles alejados de las luces y máquinas.
- ❑ Cambie los cables que estén raídos o hayan perdido el aislamiento.
- ❑ No sobrecargue los circuitos, motores, fusibles o tomas de electricidad.
- ❑ Asegúrese de que las conexiones a tierra estén en buenas condiciones.

2. Identifique las sustancias inflamables y tome precauciones
- ❑ Controle las etiquetas y las planillas de datos sobre seguridad de materiales (MSDS) para identificar qué sustancias son inflamables.
- ❑ Sea precavido durante los procedimientos de manipulación y almacenamiento para prevenir derrames y escapes de vapores.
- ❑ Limpie los derrames y las pérdidas de sustancias inflamables de inmediato.
- ❑ Quítese sin demoras la ropa que haya absorbido líquidos inflamables.
- ❑ En cambio, utilice en sus tareas materiales no inflamables, toda vez que sea posible.
- ❑ Guarde los líquidos inflamables en recipientes herméticos metálicos aprobados que puedan mantenerse cerrados mientras no se los utilice.
- ❑ Cuando trasvase líquidos, mantenga el recipiente sobre el suelo para evitar que se forme electricidad estática.
- ❑ Sólo use los líquidos inflamables en áreas bien ventiladas, alejadas del calor, el fuego, etc.
- ❑ No coloque cerca del fuego ni corte recipientes que hayan contenido un líquido inflamable.

3. Identifique las fuentes combustibles y de ignición:
- ❑ Maneje los tubos de oxígeno con cuidado.
- ❑ No manipule los tubos con las manos engrasadas o usando guantes, ni los guarde cerca de materiales combustibles.
- ❑ Fume sólo en las zonas donde esté permitido.
- ❑ Utilice la información química que aparece en las etiquetas y MSDS para mantener separadas las sustancias que sean incompatibles.

4. Cómo responder en caso de alarma:
- ❑ Al oír la alarma reaccione de inmediato, aunque se trate de un simulacro.
- ❑ Mantenga la calma; muévase con celeridad. No corra ni entre en pánico.
- ❑ Encárguese solamente de las tareas de emergencia que se le hayan asignado.
- ❑ Siga las instrucciones de la persona a cargo de la evacuación.



CHUCK E. CHEESE'S.

CHUCK E. FOCUS - SEPTEMBER 2006 ISSUES

(FIVE ISSUES - 9/1/06, 9/8/06, 9/15/06, 9/25/06, 9/29/06)

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